AndroidScan
Developer: Jeffrey Sharkey

Finds pricing and reviews for anything with a barcode. It automatically recognizes barcodes and searches dozens of online stores, brick&mortar merchants, and local libraries.

- Automatic bar-code recognition
- Shows CD, DVD or book cover along with detailed reviews
- Plays sample music clips on the phone with a single tap

Search with barcodes!
Beetaun

*Developer:* Sergey Gritsyuk, Dmitri Shipilov

Social network around geographical content created by the people and for the people

- Find out places which people liked in the city you are in
- Search for the most exciting travel-routes
- Share stories about your extraordinary trips

See more at usual places
BioWallet

Developer: Jose Luis Huertas Fernandez

Biometric authentication system currently supporting iris based authentication

- Password manager that uses strong encryption systems with no need of passwords
- Can act as biometric single-sign on platform for android services

Secure your device
BreadCrumbz

*Developer: Amos Yoffe*

A *different* kind of navigation application.

- Navigate by pictures
- Create your own routes
- Share them with your friends, share them with the world

**BreadCrumbz - Your Way**
CallACab

*Developer: Konrad Huebner, Henning Boeger*

Enables calling a cab to any location worldwide in a simple way

- Helps to call a cab in a foreign country when you do not have the local cab number
- Location-aware: No need to know where you are
- No call necessary: Never get a busy line

Call a cab with a single click
City Slikkers

Developer: PoroCity Media and Virtual Logic Systems

Pervasive game which takes place in the real existing city.

- Connects a large number of players throughout the world and change the way the surroundings are seen
- Symbolically interact with everyday urban environment & come into contact with previously unknown people

Pervasive game in the city
Commandro

Developer: Alexey Pisarev, Andrey Tapekha

Location based Social networking utility

- Find where your friends are and what are they doing at the moment
- Create activity plans which are tracked on real-time basis
- Get real-time location and friend-specific alerts

Keeps you together and informed
Cooking Capsules

Developer: Mary Ann Cotter, Muthuselvam Ramadoss

Resources for quick dinner ideas, party tips, or elegant snacks at your fingertips

- Simplicity of the app is universally appealing
- Useful combination of videos, maps & easy-to-use grocery lists and recipes

Nourish: Watch, Shop, Make
Diggin

Developer: Daniel Johansson, Aramis Waernbaum, Andreas Hedin

A new and exciting way to explore, manage & personalize your music collection

- Progressive display and download of album covers
- Design your own record crates
- Intuitive drag and drop user interface

Immerse in your Android
Dyno

Developer: Virachat Boonthariagaputra

Evaluate automobile performance on the road

- Real-time horse power & speed calculation from acceleration data
- 0-100 km/hr timer
- Customizable car setting

Dynamometer in your palm
E-ventr

Developer: Michael Zitzelsberger

Personal mobile event manager and friendship finder

- Easy mechanism to arrange meetings with your friends, organize them and accept invitations – party, sports or concerts

Take your event manager with you
Eco2Go

Developer: Gary Pong, Jeff Kao, Robert Lam, Taneem Talukdar

Track & reduce your carbon footprint. Share ideas on sustainable living with friends from around the world!

- Track car trips and carbon output automatically; discover public transit alternatives that reduce your footprint
- Share your sustainable living story, as it happens, with the global eco2go community – you're not alone!
- Offset what you can't reduce intelligently; track how your offsets are used to counter carbon emissions

Go green with your Android phone!
Em-Radar
Developer: Jack Kwok

Alerts you about emergencies and severe weather conditions

- Always-on 24 hours a day live emergency monitoring
- Automatic alerts of emergencies based on location
- Helps stay connected with friends and family during emergencies

Stay informed – be prepared.
Fingerprint

*Developer:* Robert Mickle

Fingerprint is a collaborative painting application. Draw by yourself, or together with friends – anywhere in the world.

- Share your canvas and invite your friends to draw with you
- Draw on photographs, snap a picture and then change it as a group
- Play on an infinite canvas; move around, zoom, and draw freely

**Drawing. Together.**
FreeFamilyWatch

Developer: Navee Technologies LLC

Helps protect families from potential danger

- Locate high crime and sex offender neighborhoods
- Child abductions and missing persons
- Speed limit, air quality & safety zone monitoring

Keep your family safe wherever they go
goCart
Developer: Rylan Barnes

The perfect marriage of online shopping and window shopping.

- Scan the barcode of any product using your phone’s camera
- Compare prices of online merchants and nearby local stores
- Build wish lists that can be shared with your friends on your favorite social network

Scan. Compare. Share.
GolfPlay

*Developer: Inizziativa Networks*

Provides support to all real time necessities of a golf player during a game

- Using GPS location and network connection to access game statistics, create tournaments and exchange impressions with your social networks

Use your mobile to help at the course
gWalk

Developer: Klaus ten Hagen, Christian Klinger, Marko Modsching, Rene Scholze

Enables tourists to discover a destination individually using context sensitive information

- Create personalized tours
- Combines multimedia presentation of location based content
- Dynamically adapts to spontaneous decisions

Your personal city guide
HandWx

Developer: Weathertop Consulting LLC

Delivers weather forecasts and high quality radar images to the handset based on location

- Get forecast for any location
- View the radar by roaming and zooming at will

Get pin-point weather forecast in your mobile
IMEasy

Developer: Yan Shi

Instant Messaging app aimed at serving a new mobility communication pattern among friends.

- Handwriting supported chat mode
- Interactive and synchronous map sharing (any changes on one side lead to changes on other side)
- Interactive and synchronous paint sharing

Have more fun with IM
Jigsaw

*Developer: Mikhail Ksenzov*

Enables users to capture, process and share whiteboard data.

- With edge detection, geometric transformations and image enhancements provides users with simple yet useful tool to capture whiteboard data

Capture your whiteboard data
JOYity

*Developer: Zelfi AG*

Platform for interactive and location based multiplayer games

- Players need to move around in real life
- Meet new people (virtual or in real life) in the community of players
- Reality and virtuality combined to an extraordinary experience

The next generation mobile entertainment platform
LifeAware

Developer: Gregory A. Moore, Aaron L. Obrien, Jawad Akhtar

Social networking service allows individuals to stay in touch and be aware of the locations of friends and family

- Locate your friends or businesses on a map and get directions
- Send your current location to a friend
- Receive notifications when your friends arrive at a location

Where is your life?
Locale

Developer: Clare Bayley, Carter Jernigan, Christina Wright, Jasper Lin

Dynamic settings manager that automatically changes your settings based on conditions, such as your current location.

- Locale ensures your ringer will never go off at an inopportune time again
- Third parties can leverage the Locale platform to reuse locations or add custom settings and conditions
- So easy to use, you'll wonder how you ever lived without it

Set It and Forget It!
Lready Emergency Manager

Developer: Chris Hulls, Dilpreet Singh, Luis Carvalho, Phuong Nguyen

Your family’s emergency preparedness and communications tool

- Stay connected even if most infrastructure has failed
- Send and receive multi-channel messages
- Get automated location-based disaster alerts

Keeping Families Safe & Connected
Marvin
Developer: Pontier Laurent

The 100% mobile solution to publish and browse geolocalized static or moving objects around you.

- Publish your location, your blog, advertise for your local business, find a date, a job, make new friends, inform people around you
- Connect people with same or complementary interests
- OpenGL based and animated objects browsing. 3D map, Virtual billboards integration into Google Street View content

Be local globally

[Android Developer Challenge logo]
Mobeedo
Developer: Sengaro GmbH

Brings URI-referenced multimedia information to the phone when you need it

- A community annotates any URI referenced multimedia content with a set of parameters (spatial-temporal, categories, personal) via web portal
- On the mobile client, users get relevant information for their current situation
- Local news, location dependent reminder, situation based ads, traffic announcements, virtual festival guide, etc

Relevant content in your pocket
Multiple Facets Instant Messenger

*Developer: Virgil Dobjanschi*

Multi-media enabled, location aware XMPP IM

- Location aware IM
- Exchange multimedia messages
- Notification & reminders
- Integration with Phone’s Contacts Application

Experience IM like never before
MyCloset

*Developer: Mamoru Tokashiki*

Manage and plan your fashion items

- Build your closet inventory in the phone
- With easy touch operations, plan your daily fashion coordinates

Have your closet in your mobile
PedNav

*Developer:* RouteMe2 Technologies Inc.

Personal activity planner when moving around and interacting with an urban environment.

- Helps create a personalized itinerary based on your plans for your day – lunch, grocery, pick-up, soccer game, local attraction & specify when to go where
- Timely order of events – specifying when to go where and how to get there

Take your personal navigator with you
Phonebook2.0
Developer: Voxmobili

A contextual phonebook integrated with presence & messaging enabling social interactions from one place.

- Turns the static phonebook into an interactive and dynamic social app

Your phonebook gets dynamic
PicSay

*Developer: Eric Wijngaard*

Image editor that enables quick personalization & sharing.

- Only a few clicks to take a picture, add personalized messages and share with friends or photo-sites

Say it within a picture
PiggyBack
*Developer: Christophe Petit, Sebastien Petit*

**Dynamic ride-sharing**

- Share your car after indicating your destinations
- Search the database for available drivers
- Drivers and passengers share expenses, reducing their carbon footprint

**Save on gas, meet people**

*Share the road, share your car*
Pocket Journey

Developer: Anthony Stevens, Rosie Pongracz

Connects your location to the voices of a global community of artists, historians, comedians, musicians and more.

- Captures information about any location on the planet as audio and video
- Complete coverage of major cities and beyond through community generated content: stories, historic viewpoints, neighborhood minutia, etc
- Advanced analytics deliver personalized results based on specific interests and location

Instantly Know Everything About Anywhere
Rayfarla
*Developer: Stephen Oldmeadow*

Helps explore the world of music through learning, producing, and playing with sound.

- With on-screen keyboard and percussion, user can produce music
- Games related to music are provided to entertain the music enthusiasts

**Learn, make & play - Music**
Safety Net

Developer: Michael DeJadon

Automated alert system that signals an alarm with a single press of a button

- Provides the tools to build the safety network between friends and loved ones
- Various modes of operation: panic, silent, medical, tracker

Help is only a button press away
Social Monster

Developer: Siu Lung Ben Hui, Tommy Ng

Innovative ad-hoc social event planning tool.

- Invite your friends, chat and make event planning decisions together
- No longer need to make calls to each of your individual friends when planning your next party
- Your phone book entries are your contacts/friends - no user account registration

Stay on top of your social life
SplashPlay

Share and learn music on different instruments using SplashPlay and a paper-thin light panel.

- Combines freely available open source tutorials with optionally available hardware
- Learn songs or chords wherever you want, such as on a bus or train, or even in your tent at a music festival
- Use the phone to wirelessly control the light panel using BlueTooth

The easy way to learn music
Sustain - Keeping Your Social Network Alive

Developer: Niraj Swami

Intelligently listen and react to a fluid social network

- Listen for stories and updates relevant to your contacts
- Intelligently manage a messaging system for auto-replies and reminder alerts
- Connecting you with contacts in the vicinity of your physical location

Listen to the world, communicate with yours
SynchroSpot

Developer: Shaun Terry

Location based personal reminders and location based ads

- Users can record alerts for arbitrary locations that will automatically appear when the user is near the location
- Advertisers can alert the user to special promotions when they are near a certain place

Get your alerts and ads when you are there
Talkplay

Developer: SungSuh Park

Video and voice based messaging system

- Users can communicate with one another entirely via video and voice, including indicators for presence

Connect through videos
Teradesk

*Developer: José Augusto Athayde Ferrarini*

File virtualization software platform for online file storage, collaboration and remote access

- Users' data always available on a secure and controlled environment with collaboration support
- Multiple encrypted transfers of any type and size with versioning support, allowing users to pause, resume or recover broken transfers
- Browse and get files from home/office computers and cell phones

Access your data from anywhere
The Weather Channel for Android

*Developer:* The Weather Channel Interactive Inc.

Interactive weather tools for your lifestyle

- Location based conditions, forecasts and severe weather alerts
- Integration with Android address book to share weather info
- View neighborhood weather conditions - including schools, parks, golf courses - for daily planning

Take the weather with you.
TuneWiki

Developer: TuneWiki Inc.

Next generation media player with streaming synchronized lyrics

- On-screen display of synchronized lyrics while the song is being played
- Members can share listening selection in real time
- Connecting members with similar taste in music

Wonder what the lyrics are?
Wikitude – The Mobile Travel Guide

Developer: Philipp Breuss

Mobile travel guide based on location-based wikipedia content

- Location-based POI search, by category, term & near an address
- Various options for search views: map, list, details

The Mobile Travel Guide
Writing Pad
*Developer:* ShapeWriter Inc.

Innovative and fun method of entering text into touch screen

- Rather than one letter per action, enables 1 word per stroke

Have fun writing